

Our Vision & Values



professional people
professional service
professional results

Our Vision

To be a world-class provider of contract foodservice and support services, renowned for our professional people, our professional service, and our professional results.

Our Mission

Everyone in PBU is committed to consistently delivering superior service in the most efficient way, for the shared benefit of our customers, shareholders, and associates.

Our Values



Openness
Trust
and Integrity

We set the highest ethical and professional standards at all times. We want all our relationships to be based on honesty, respect, fairness, and a commitment to open dialogue.



Passion for
Quality

We are passionate about delivering superior food and service and take pride in achieving this. We look to replicate success, learn from mistakes, and develop the ideas, innovation, and practices that will help us improve and lead our market.



Win through
teamwork

We encourage individual ownership, but work as a team. We value the expertise, individuality, and contribution of all colleagues, working in support of each other and readily sharing good practice in pursuit of shared goals.



Responsibility

We take responsibility for our actions, individually and as a Group. Everyday we look everywhere to make a positive contribution to the health and wellbeing of our customers, the communities we work in, and the world in which we live.



Can-do

We take a positive and commercially aware "can-do" approach to the opportunities and challenges we face.

Our Guiding Principles

Safety, Health, and Environment First
never to compromise on the health and safety of our customers and our people and to manage responsibly the impact that our business has on the environment.

Delivering for Clients and Consumers
to earn the continued loyalty of our customers by consistently demonstrating why we are the first choice for quality, service, value, and innovation.

Developing our People and Valuing Diversity
to value and recognize the diversity and contribution of our people. We create a work environment that is challenging and provides the opportunities and support for everyone to develop, learn, and succeed.

Profitable Growth
to deliver shareholder value through disciplined, sustainable growth, underpinned by strong governance, that contributes to and leverages the benefits of our global scale.

Constant Focus on Performance and Efficiency
to deliver the highest quality and performance while relentlessly driving to be the lowest cost, most efficient provider.